

High Five!



For the fifth consecutive year, Colonial Life was named best carrier for working with brokers in the annual *Benefits Selling Magazine* Readers' Choice Awards.

2006: Only carrier to win more than one award and recognized in 4 categories.

2007: Broke all records by winning all 5 categories we were eligible for.

2008: Recognized in 6 out of 8 categories.

2009: Named top choice in all 4 categories we were eligible for.

2010: Recognized in all 4 categories pertaining to our business:

- ✓ Works best with brokers
- ✓ Best at embracing new technology
- ✓ Best enrollment
- ✓ Best consumer-driven products (runner-up)

Five years of being on top is exciting because it means we're fulfilling our promise – to help brokers and benefit advisers like you stay on top with your clients.

Ask your Colonial Life benefits contact how to put our award-winning voluntary benefits products, benefits communication & education, and enrollment services to work for you and your clients.

Colonial Life
Making benefits count.